



For tickets and information  
visit [www.mdcheeralumni.org](http://www.mdcheeralumni.org)



**2026 REUNION**  
**JULY 31 - AUGUST 2, 2026**  
**Miami Beach, Florida**



**SPONSORSHIP OPPORTUNITIES**

# NATIONAL FOOTBALL CHEERLEADERS ALUMNI ORGANIZATION

Our motto is “United and Forever Strong!”

Boston, MA - Over 800 attendees at the 2024 NFCAO Reunion



The National Football Cheerleaders Alumni Organization (“NFCAO”) was founded in 2009 by Terri Crane Lamb, Board Chair of the Washington Football Cheerleaders Alumni Association, and Mickey Crawford-Carnegie, Director of the Atlanta Falcons Cheerleaders Alumni.

Our mission is to enable former NFL cheerleaders to connect, continue to contribute to local and national charitable organizations, and support fellow alumni who are in need of personal charitable fundraising support.

## NFCAO CHARITY REUNION EVENTS

**2012 Washington, DC** - hosted by the Washington Football Cheerleaders Alumni Association

**2014 Atlanta, GA** – hosted by the Atlanta Falcons Cheerleaders Alumni

**2016 Buffalo, NY** – hosted by the Buffalo Jills Cheerleaders Alumni

**2018 Nashville, TN** – hosted by the Tennessee Professional Cheerleaders Alumni

**2022 Jacksonville, FL** – hosted by the NFL Alumni Jacksonville Cheerleaders Chapter

**2024 Boston, MA** – hosted by New England Professional Cheerleader Alumni Association (NEPCAA)

# SCHEDULE OF EVENTS



The 2026 NFCAO Reunion will be unlike any other with an anticipated attendance of over 1,000 former NFL Cheerleaders and their guests from around the nation celebrating in Miami Beach.

Proceeds from this year's celebration will benefit:

**The Dan Marino Foundation**  
[www.danmarinofoundation.org](http://www.danmarinofoundation.org)

**The Guy Harvey Foundation**  
[www.guyharveyfoundation.org](http://www.guyharveyfoundation.org)



## FRIDAY, JULY 31, 2026

Join us Friday Night for a Spirited Havana Nights Beach Party and Pep Rally! All Chapters are encouraged to wear their Team Colors & gear as we browse the Vendor Marketplace, enjoy delicious bites and dance the night away under the Miami Sky.

## SATURDAY, AUGUST 1, 2026

It's time to bring the HEAT! Join us in your most fabulous Miami Chic attire for an unforgettable Gala awards dinner. Expect an evening filled with entertainment, surprises and more as we come together to celebrate and support our charitable organizations.

### HOST HOTEL:

Loews Miami Beach  
1601 Collins Avenue | Miami Beach, FL 33139  
305.604.1601  
[www.loewshotels.com/miami-beach](http://www.loewshotels.com/miami-beach)

An iconic hotel with an enviable oceanfront location in the heart of the city's Art Deco District, Loews Miami Beach Hotel sets the stage for an unforgettable beach escape. From the resort's expansive pool deck with private SOAK Cabanas and the culinary excellence found at five restaurants and lounges, guests can enjoy an authentically cosmopolitan hotel experience that can only be found at Loews Miami Beach.

# SPONSORSHIP PACKAGES

MENU	SuperBowl \$50,000	ProBowl \$25,000	Touchdown \$20,000	Field Goal \$15,000	First Down \$10,000	Extra Point \$5,000	Tailgate \$2,500	Sideline \$1,000
Deluxe Suite	(1) Fri. & Sat. Night							
Tickets to Pre-Gala Party	Twenty (20) tickets	Ten (10) tickets	Six (6) Tickets	Four (4) Tickets	Two (2) Tickets			
Tickets to Gala	Two tables (20 tickets)	One Table (10 tickets)	Six (6 Tickets)	Four (4 Tickets)	Two (2 Tickets)	Two (2 Tickets)		
Company logo in media lounge	X							
Opportunity to record a supportive video message or hand out awards at gala	X							
Logos on all event beach swag (balls, bars, lounges, etc.)	X							
Company logo on photobooth strip	X							
Premium champagne at Gala	X	X						
Company logo on napkins	X	X	X					
Company banners throughout event	X	X	X	X				
Exclusive media lounge interview with press	X	X	X	X	X			
Company logo on all event signage	X	X	X	X	X	X		
Event Program	Back Cover	Full-Page	Full-Page	1/2 page	1/2 page	1/2 page	1/4 page	Logo on Sponsor Page
Copy of professional photos for marketing	X	X	X	X	X	X	X	X
Company logo on event website	X	X	X	X	X	X	X	X
Company logo on all display screens	X	X	X	X	X	X	X	X
Branded item in event swag bag	X	X	X	X	X	X	X	X

For more information or to lock in your sponsorship commitment, please contact:  
Lori Parrish at [lp.mdcheeralumni@gmail.com](mailto:lp.mdcheeralumni@gmail.com)

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## SWAG BAGS

Swag bag opportunities are available to advertise your business, boost your brand, and provide a gift to hundreds of reunion/fundraiser attendees who are volunteering their time and donating money to several charities!

- Swag Bag Sponsor must provide a minimum of 800 items for inclusion in the bags
- Items are to be pre-approved by the Sponsorship Committee
- Swag Bag Sponsor's logo will be posted on the NFCAO and NEPCAA websites post-event for one year
- Based on the face value of the donated items, Swag Bag Sponsors may select the dimension of their ad that will be published in the Program Book\*

If selected, all Swag Bag Items are due on June 5, 2026.  
Location of delivery will be announced at a later date.

All vendor inquiries, please contact:  
Lori Parrish at [lp.mdcheeralumni@gmail.com](mailto:lp.mdcheeralumni@gmail.com)

Vendor applications and non-refundable  
payments are due by April 1, 2026

## SIDELINE VENDOR

- Vendor sales and exhibit tables are available for the Pep Rally/Tailgate Party on Friday night and Vendor Marketplace on Saturday
- Times and room location(s) will be provided when information is available
- \$500 per day; \$875 for two days
- Includes one 6' x 30" covered table and two chairs
- Extra cost for power outlet (upon request)
- Vendors are to be pre-approved by Sponsorship Committee



# PRICES FOR ADS IN PROGRAM BOOK

1/4 Page \$500	Business Card \$300
	Business Card \$300
1/2 Page \$750	

**Full Page: \$900**

- If you would like to provide text and images, our program designer is available to create your final ad for an additional fee
- Ad design requests are due by April 1, 2026
- Final, print-ready ads are due by May 1, 2026
- Photos, logos, and final ads should be 300dpi for best resolution
- Preferred file format is PDF
- Other acceptable formats are PSD, JPEG, GIF, TIFF
- Miscellaneous formats not listed may not be able to be converted properly
- The Program Book will be printed in “full bleed,” meaning that the content of the page will go to the edge of the Book and will not have a white border around the page

Contact Lori Parrish at [lp.mdcheeralumni@gmail.com](mailto:lp.mdcheeralumni@gmail.com) for all questions regarding ads, design requests, ad specifications and final ad submissions.

Payment is non-refundable and due by April 1, 2026