



NFCAO Charity Reunion–Boston, MA July 19-20, 2024



Sponsorship Opportunities



Proceeds from the NFCAO Charity Reunion will benefit:



**Help raise money for
Kids and Cancer**



Charities in New England that will also benefit from the Charity Reunion:

MASSACHUSETTS - Autism
Doug Flutie, Jr. Foundation for Autism, Inc.
[www.https://flutiefoundation.org](http://flutiefoundation.org)

CONNECTICUT - Food Pantry
Amazing Grace Food Pantry
[www.https://svdmiddletown.org/food-pantry](https://svdmiddletown.org/food-pantry)

RHODE ISLAND - Veterans
Operation Stand Down Rhode Island
[www.https://osdri.org](https://osdri.org)

NEW HAMPSHIRE - Free Medical Transport
Angel Flight New England
[www.http://www.angelflightne.org](http://www.angelflightne.org)

MAINE - Care for the Elderly
Southern Maine Agency on Aging
[www.https://www.smaaa.org](https://www.smaaa.org)

VERMONT - Domestic Violence
Steps to End Domestic Violence
[www.https://www.stepsvt.org](https://www.stepsvt.org)

National Football Cheerleaders Alumni Organization

Our motto is "United and Forever Strong!"



The National Football Cheerleaders Alumni Organization ("NFCAO") was founded in 2009 by Terri Crane Lamb, Board Chair of the Washington Football Cheerleaders Alumni Association, and Mickey Crawford-Carnegie, Director of the Atlanta Falcons Cheerleaders Alumni.

Our mission is to contribute to local and national charitable organizations, enable former cheerleaders to connect, and support fellow alumni when in need.

Jacksonville, Florida – Over 700 attended the 2022 NFCAO Reunion Gala

NFCAO Charity Reunion Events

2012 Washington, DC - hosted by the Washington Football Cheerleaders Alumni Association

2014 Atlanta, GA - hosted by the Atlanta Falcons Cheerleaders Alumni

2016 Buffalo, NY - hosted by the Buffalo Jills Cheerleaders Alumni

2018 Nashville, TN - hosted by the Tennessee Titans Cheerleaders Alumni

2022 Jacksonville, FL - hosted by the NFL Alumni Jacksonville Cheerleaders Chapter

2024 Boston, MA - hosted by New England Professional Cheerleader Alumni Association (NEPCAA)

New England Professional Cheerleader Alumni Association “NEPCAA”

We have something to Cheer about!

NEPCAA works together to help bring awareness to a variety of causes, such as:

- **volunteering our time helping USA veterans**
- **conducting health and wellness programs for young people**
- **providing thousands of dollars in college scholarships to exemplary high school seniors**
- **participating in “Wreaths Across America”**
- **assisting our NFL Players with their charitable initiatives**
- **supporting organizations that help those with special needs**
- **helping local and national charitable foundations and always spreading good cheer throughout our communities**





Sponsorship Packages



	SUPER BOWL	TOUCHDOWN	FIELD GOAL	EXTRA POINT	FIRST DOWN	SIDELINE	SPECTATOR
	\$40,000	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	See Below
Tickets to the Charity Reunion Gala at the Boston Park Plaza Hotel on Saturday Evening	√						
Main Stage Introduction at the Charity Reunion Gala	√						
1-Year NFLA Enterprise Touchdown Membership or Field Goal Membership ⁽¹⁾	1-Year NFLA Enterprise Touchdown Membership ⁽¹⁾	1-Year NFLA Enterprise Field Goal Membership ⁽¹⁾					
Presidential Plaque	√	√					
Company Banner Displayed	√	√	√				
Year-Round recognition on NFCAO and NEPCAA websites and social media	√	√	√	√			
Logo on Step-And-Repeat and photo backdrop during Red Carpet arrivals	√	√	√	√	√		
Logo displayed on media and websites for all events	√	√	√	√	√	√	
Ad in Commemorative Program	Full-Page ⁽²⁾	Full-Page ⁽²⁾	Full Page ⁽²⁾	1/2-Page ⁽²⁾	1/2-Page ⁽²⁾	1/2-Page ⁽²⁾	<ul style="list-style-type: none"> • Full-Page-\$750 • 1/2 -Page-\$500 • 1/4 -Page-\$300 • Business Card-\$200

(1) Detailed information about the NFL Alumni Memberships – See Page 5.

(2) Specifications for Ads – See Page 9.



FOR MORE INFORMATION OR TO LOCK IN YOUR SPONSORSHIP COMMITMENT, PLEASE CONTACT:

Lisa Paze at NewEnglandSponsors@gmail.com



NFL Alumni (“NFLA”) Enterprise Membership Packages*



FIELD GOAL



- ✓ NFLA Plaque
- ✓ Signature Football
- ✓ Stay Informed with NFLA Weekly Newsletter
- ✓ Exclusive Access to NFLA Shop Member’s Only Merchandise at www.shopnflalumni.org **(not open to the public.)**

If you’re a fan or a business and you want to be involved with the NFL Alumni, I can’t think of a better organization to be involved with.

Ron Jaworski
Former NFL Player, Business Owner, Sportscaster

TOUCHDOWN

- ✓ All benefits listed in the Field Goal Membership
- ✓ Entry into our annual Super Bowl Raffle
- ✓ Option to host NFLA Charity Event
- ✓ Use of Pro Football Legends Logo
- ✓ Engage with NFLA Chapter in your area by attending meetings and networking events.
- ✓ Includes a long list of Member Benefits from NFLA partners such as: LegalShield, LabCorp, TopDoc Connect, LA Fitness, Fitbit, numerous rental car and hotel partners and many more!

* The Enterprise Membership benefits listed above are included with the Sponsorship Packages described on Page 4 and only where noted.

Additional Opportunities

Swag Bags

Swag bag opportunities are available to advertise your business, boost your brand, and provide a gift to hundreds of reunion/fundraiser attendees who are volunteering their time and donating money to several charities!

- ✓ Swag Bag Sponsor must provide a minimum of 600 items for inclusion in the bags
- ✓ Items are to be pre-approved by the Sponsorship Committee

- ✓ Swag Bag Sponsor's logo will be posted on the NFCAO and NEPCAA websites post-event for one year
- ✓ Based on the face value of the donated items, Swag Bag Sponsors may select the dimension of their ad that will be published in the Program Book*

If selected, all Swag Bag items are due on May 1, 2024

Please send items to: NEPCAA, c/o Lisa Paze, P.O. Box 674, Bridgewater, MA 02324

**See Page 4 for Sponsorship Levels*

Additional Opportunities

Sideline Vendor

- Vendor sales and exhibit tables are available for the *Pep Rally/Tailgate Party* on Friday night and *Vendor Marketplace* on Saturday
- Times and room location(s) will be provided when information is available
- \$300 per table

- Includes one 6' x 30" covered table and two chairs
- Extra cost for power outlet (upon request)
- Vendors are to be pre-approved by Sponsorship Committee

All vendor inquiries, please contact Lisa Paze at NewEnglandSponsors@gmail.com

Vendor applications and non-refundable payments are due by March 1, 2024.

Additional Opportunities

NFL Alumni Memberships

We are looking for *Major Gift Sponsors* to help us raise money for national charities and charities within the New England area!

See Page 1 for the list of charities for which we are raising money.

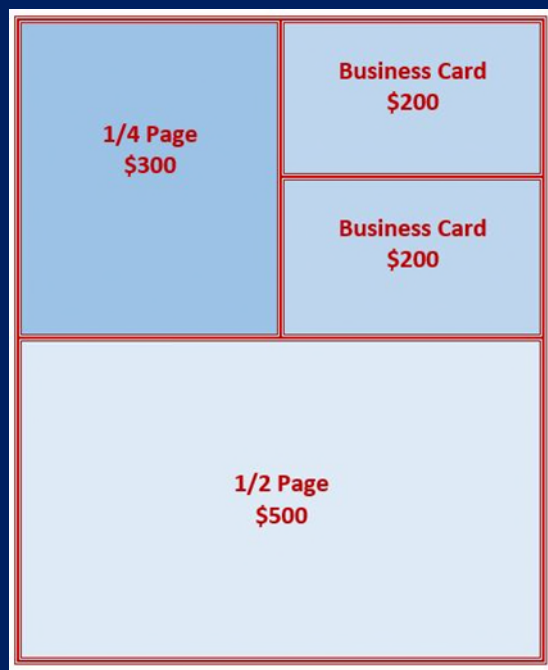


See Pages 4 and 5 for detailed information about our Sponsorship Levels that qualify for NFLA Memberships:

- Super Bowl - \$40,000*
- Touchdown - \$20,000*

**Major Gift Sponsors will be recognized in the Program Book as a "Super Bowl Sponsor" or "Touchdown Sponsor" - See Pages 4 and 5 for details*

Prices for Ads in Program Book



Full Page: \$750

- If you would like to provide text and images, our program designer is available to create your final ad for an additional fee
- Ad design requests are due by April 1, 2024
- Final, print-ready ads are due by May 1, 2024
- Photos, logos, and final ads should be 300dpi for best resolution
- Preferred file format is PDF
- Other acceptable formats are PSD, JPEG, GIF, TIFF
- Miscellaneous formats not listed may not be able to be converted properly
- The Program Book will be printed in “full bleed,” meaning that the content of the page will go to the edge of the Book and will not have a white border around the page

Contact Lisa Paze at NewEnglandSponsors@gmail.com for all questions regarding ads, design requests, ad specifications, and final ad submissions.

Payment is non-refundable and due by May 1, 2024.